

Bridgestone Ecopia EP100...
The performance
tyre that saves fuel,
now helps you
BUY fuel!



**Your customers get more
than ever before!**

- The **ONLY** tyre in SA that saves customers fuel
- A long lasting top quality performance tyre
- The **FREE Ecopia Tyre Damage Guarantee**
- **FREE Fuel/Gift Card** worth either R200 or R400 with every 2 or 4 tyres purchased

ECOPIA
FREE
TYRE DAMAGE
GUARANTEE

ECOPIA

BRIDGESTONE
Your Journey, Our Passion



The performance tyre that saves customers fuel & money!

From the 16th August until the 30th September...

Your customers will be rewarded with a bank debit card to the value of R200 or R400 when they purchase two or four Ecopia tyres. This bank debit card can be used to purchase any item of choice including fuel and with the rising costs these days, this will be money well appreciated. These cards will be forwarded to our Supa Quick Dealers over the next few days.

How does this work...

Your customer must register for the Ecopia Tyre Damage Guarantee (TDG) in store to ensure that the card is activated before they leave. The TDG system will now have a section that allows for your customer to enter the debit card number (found on the front of the card) onto the system. As soon as they have entered this information, the debit card will be activated according to the number of tyres purchased.

If Ecopia TDG registration is not completed the debit card cannot be activated.

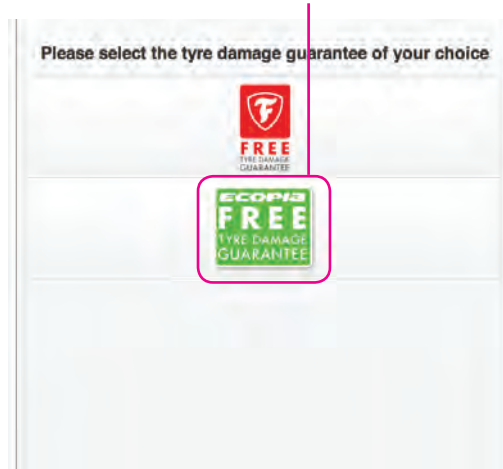
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FOR MORE ON HOW THE ECOPIA TDG WORKS GO TO WWW.BRIDGESTONESA.MOBI

#1 SELECT ECOPIA TDG & FOLLOW THE PROMPTS



Remember, Ecopia EP 100 offers unbeatable fuel saving, excellent Bridgestone wet and dry performance plus lowered fuel emissions, making it a truly eco -friendly tyre. Plus your customers get the all-new Ecopia Tyre Damage Guarantee absolutely FREE! Now that's a smart tyre choice.

MAKE THE MOST OF THIS UNBELIEVABLE OFFER FROM BSAF, FOR YOU OUR VALUED SUPA QUICK DEALERS!

The promotion will be backed up by national TV, radio and newspaper advertising, directing motorists to your stores. So make the most of Ecopia EP100 during August and September.



PLACE YOUR ECOPIA EP 100 ORDERS NOW!

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